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## **Make Free Money With Google**

**By John Baker**

### **Make Free Money With Google**

by: **John Baker**

Have you received your check from Google? If you own a business web-site you should be receiving a check from Google. Why not accept a check every month from Google by placing their ads on your site?

Google AdSense allows you to serve text-based Google AdWords on your web site, (ads are relevant to your web site subject) and receive a share of the pay-per-click payment. There are pay-outs of 50 cents or more per click being achieved through AdSense. It is simple to join and it's free.

Go to [google.com/adsense](http://google.com/adsense) and you should be serving Google AdWords usually within 24 hours. You can choose between either horizontal or skyscraper AdSense ads, and they also have a large variety of color schemes to choose from. After your site has been approved you will paste a code into your site and the text ads will appear. Always backup your site before you paste your code, as you may decide to change your AdSense location.

Google also is doing a good job of finding ads that are highly relevant to your site. They go beyond simple keyword matching to understand the context and contents of web pages. They are able to know what a page is about, and can precisely match Google ads to each page. Then they also give you the ability to block certain ads from appearing on your site if you choose.

So what are you waiting for? It's Free and you get paid!

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The author, John Baker, is the editor of Best-Home-Business-eNews. A newsletter dedicated to supporting the home business entrepreneur. If you're looking for some of the best home business opportunities, tools, thoughts, ideas, and support from a dependable source, come by, visit, and grab a FREE subscription today at: <http://www.best-home-business-ideas.net> or email your questions to: <mailto:admin@best-home-business-ideas.net>

Google and its data centres.

By Clare Lawrence

**Google and its data centres. by Clare Lawrence**

Google and its data centres.

By Clare Lawrence 2nd January 2004

Ever wondered how Google manages its 3 billion plus index? In this article I explain how big G is organised.

Google uses data centres, these spread the workload between more than 10,000 computers.

How Many Google data centers are there? As of 2nd January 2004, there are 13 data centres, these are located across the globe. More are added from time to time.

Domain IP Address

www-mc.google.com 66.102.7.100  
www-lm.google.com 66.102.9.100  
www-kr.google.com 66.102.11.100  
www-ex.google.com 216.239.33.100  
www-sj.google.com 216.239.35.100  
www-va.google.com 216.239.37.100  
www-dc.google.com 216.239.39.100  
www-fi.google.com 216.239.41.100  
www-ab.google.com 216.239.51.100  
www-in.google.com 216.239.53.100  
www-zu.google.com 216.239.55.100  
www-cw.google.com 216.239.57.100  
www-gv.google.com 216.239.59.100

Google crawls sites continually, then periodically it updates the data centres with a "fresh index", due to the sheer size of data involved, this can't happen instantly so result around the time of re-index appear to jump around.

Each time you browse google you receive data from one of the data centres, this is often the closest geographically, but depends on traffic etc.

Interested to see your results on a different data centre? Copy one of the URL's above into your browser. If the results are different on any of the centres a re-index is in progress.

Google also has two test domains [www2.google.com](http://www2.google.com) and [www3.google.com](http://www3.google.com), these are used to try out new search algorithms, so if your interested to see what might be your results in the future, try seaching on these, bear in mind that not all the experimental algorithms Google develops become part of the main one.

Clare Lawrence is CEO of Discount Domains Ltd – A leading UK provider of Domain name registration and Web Hosting services. Please feel free to re-publish this article provided this reference box remains together with a hyperlink to <http://www.discountdomainsuk.com> Clare can also be contacted on [clare@discountdomainsuk.com](mailto:clare@discountdomainsuk.com).

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